

Hooks (Burgess, 2012)
Teach Like a Pirate

1. The Kinesthetic Hook
 - a. How can I incorporate movement into the lesson?
 - b. Can we throw something?
 - c. Can we get up and act something out? Can we incorporate gestures and motions that students can do from their desks?
 - d. Can we do line-ups or human opinion-meters?
 - e. Is there a game (i.e. Human Tic Tac Toe, Around the World, Taboo) that incorporates movement?
 - f. Can I use a museum walk or discussion walk?
2. The People Prop Hook
 - a. Can I use students as props or concepts?
 - b. Can we create a human map, graph or chart?
 - c. Can students be assigned a step in a process or event?
3. The Safari Hook
 - a. Where is the best place on campus to have this class?
 - b. Can we have a scavenger hunt for students to discover?
 - c. Should we go on a field trip off campus?
4. The Picasso Hook
 - a. How can I incorporate arts and crafts into this lesson?
 - b. What can students draw or make that would help them retain this information?
 - c. Can I create an art-based choice of assignment?
5. The Mozart Hook
 - a. How can I use music to aid my presentation?
 - b. What song would create the appropriate mood or atmosphere?
 - c. What lyrics can students relate to? Can they re-write lyrics to reflect academic content?
 - d. Can students find examples from their music that connect to the lesson?
 - e. Can I use music during work time, transitions, or to signal closure?
 - f. Can I create a music-based choice of assignment?
6. The Dance and Drama Hook
 - a. Can students use skits, role-play or create videos as part of the lesson?
 - b. How can we incorporate dance?
 - c. Can they reenact a historic event? Impersonate a historic figure?
 - d. What can I wear as a costume for this lesson?
 - e. Can we invent a superhero or super villain for this lesson?
7. The Student Hobby Hook
 - a. How can I incorporate the hobbies and interests of my students into this lesson? Do I even know the interests of my students?
8. The Real World Application Hook
 - a. How can I show my students why learning this content is important in the real world?
 - b. How can this content be applied in real life?
 - c. Is there an authentic assessment that students can perform outside this class?
9. The Life-Changing Lesson Hook
 - a. Can I use this lesson to deliver an inspirational message?

- b. What types of questions will allow students the opportunity for personal reflection and growth?
10. The Student-Directed Hook
- a. How can I provide choice in this lesson?
 - b. How can I facilitate student interest and questions in the process or products of this lesson?
 - c. How can this lesson use students' technology powers and interests?
 - d. Can students use their cell phones?
 - e. How can I leverage the power of social media?
11. The Opportunistic Hook
- a. What current events are related to this lesson?
 - b. In what ways can I incorporate currently popular trends, fads, TV shows, and movies in order to make the content relevant?
12. The Interior Design Hook
- a. How can I transform my room to create the ultimate atmosphere for this lesson?
 - b. Can I change the lighting? Can I decorate the walls, ceiling or floor?
 - c. How should I arrange the desks?
13. The Board Message Hook
- a. What can I write on my board or project to spark curiosity when students enter the room?
 - b. What are opening prompts to use before class starts or to use as bonuses at the end of class?
14. The Props Hook – Show and Tell
- a. What physical item can I bring in to add to my presentation?
 - b. What image can I show?
 - c. Instead of talking about something, can I bring it? Instead of talking about a person, can I show his/her picture?
15. The Involved Audience Hook
- a. How can I consistently keep the audience feeling involved?
 - b. Can students use certain motions or sounds at key points? Use call and response?
 - c. Can I use volunteers? Pre-arrange roles?
16. The Mystery
- a. Can I openly hide something from the class?
 - b. Can I have a wrapped package? Mystery items students touch in a bag? Historic or cultural artifacts that students guess the function?
 - c. Can we create a Webquest or Treasure Hunt?
17. The Storytelling Hook
- a. What captivating story can I tell that would draw student into this lesson?
 - b. Can I use different accents, or speak in character, as I tell a story?
 - c. Can I position my topic like it is a secret or little known fact?
18. The Mime Hook
- a. Can I use mime techniques and gestures to get my point across? Can I incorporate charades and/or Pictionary-type activities?